

IQAC Initiatives and Practices 2020-2021

According to the National Assessment and Accreditation Council (NAAC) in Bangalore, an Internal Quality Assurance Cell (IQAC) must be established as a quality maintenance measure for higher education institution performance evaluation, assessment, and accreditation, as well as quality enhancement. The Koshys Institute of Management Studies established an IQAC cell in 2017. It is an essential component of the institutional structure that aims to improve quality and sustainability. IQAC is critical in building a system for academic accomplishment that is consistent, aware, and catalytic.

- To Create a system for improving academic and administrative performance.
- To Promote quality enhancement through internalizing quality culture and implementing best practices.

Workshop on Methods and Techniques for Research Protection (October 16)

Initiative

IQAC organized a workshop on Research Writing with external resources and the process was to encourage faculties to start writing proactively in academic platforms. There was a social gathering organized for the faculties and staff of the institution.

Outcome

The workshop was a great success as the faculties were kept engaged and proactively participated in the workshop. The social gathering was to allow the faculties and staff to have fun and laugh together. The social gathering was a big success as the faculties actively engaged in games and fun events and was a huge success.

The workshop/ seminar/ conference conducted in various department.

Initiative

IQAC initiated and the department hosted several types of workshops with external sources, with the goal of encouraging faculty to begin writing and learning more proactively on academic platforms. A social gathering was held for the institution's faculty and personnel.

Outcome

There were ten programs, such as conferences, workshops, and webinars. The events were a huge success since the faculty were kept involved and actively participated in them. The social gathering was intended to provide an opportunity for faculty and staff to have fun and laugh together.

The social gathering was a major success, with the faculty enthusiastically participating in games and enjoyable activities.

Mentors manual

Initiative:

IQAC proposed for the teachers to keep a consolidated record of students' details along with the marks scored by them over the semester.

Outcome:

Mentors manual were introduced in the academic year 2020-21. It made all the information related to the students easily accessible to the mentors.

Academic and Academic and Administrative Audits

Initiative

Administrative Audit (AAA) is the process of evaluating the efficiency and effectiveness of an academic institution. The college conducts AAA at regular intervals to review the programs and academic activities in the departments and in the institution.

Outcome

IQAC conducts audits every semester to check the progress of the departments according to their annual plan.

Personal Plan of Action

Initiative

The Personal Plan of action is a strategic and carefully thought-out plan that consists of the goals, the objectives, the resources, and the ideas of how to make oneself a better person personally and professionally. It also consists of sections which provide contributions to the institution.

Outcome

KIMS College encourages every faculty and staff to create their own Personal Plan of Action. This is a document where the faculties are given freedom to plan their own action for oneself and the institution.

Funded Projects:

Initiative:

KIMS initiative Typically, funded programs strive to improve educational quality and institutional effectiveness in higher education institutions. Starting efforts to improve healthcare access, quality, or results for specific groups. Contributing to projects that conserve and promote cultural heritage, traditions, languages, and artistic expressions.

Name of the research project/ endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/non-Government)
Impact of covid in India	Dr A Ravi	MBA	2020-21	60000	01.07.2020 to 01.01.2021	Hebron Properties Pvt Ltd	Non-Government
A Review of Corona virus (covid 19)	Dr Kethan M	MBA	2020-21	90000	01.11.2020 to 01.03.2021	Little Flower Hospital	Non-Government

Outcome:

These outcomes collectively contribute to the overall enhancement of educational quality, institutional effectiveness, and faculty success within higher education institutions.

Book Publication

Initiative

IQAC Focus on publishing high-quality books that entertain, educate, or inspire readers. Create a community of readers and authors who engage with each other and support the initiative's mission. Experiment with new formats, genres, or distribution methods to push the boundaries of traditional publishing.

Outcome:

Building a robust and sustainable publishing business that can weather industry changes and continue to thrive over time. There were 23 faculties who published over 67 book Published in reputed Publication.

Journal Publication

Initiative

Journals provide more than only communication and record-keeping in academic settings. Most research results are published in journals, and a researcher's success and productivity are heavily influenced by the number of publications and where they appear. In this approach, KIMS College has consistently focused on publishing papers in the journals listed on the UGC website. This was done to ensure that the publications contributed to the research base and society as a whole.

Outcome

There were 6 faculties who published over 14 Publications in reputed journals

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number
GHRM- Practices in IT sector, Bangalore	Dr. P Sudarkodi	MBA	Brindavan Journal of Management and Computer Science	2020	2582-7251
Cashless Hospitalization- Challenges Faced by Stakeholders in Bangalore	Dr. P Sudarkodi	MBA	Journal of Huazhong University of Science and Technology	2021	1671-4512
"One tap Shopping": Impulsive Fashion Apparel Buying Behaviour	Roopa KV, Sanjeev Kumar K.M	MBA	International Journal of Recent Technology and Engineering	2020	2277-3878
"Restaurants in Pocket": Digitalization and food ordering in Bangalore	Roopa KV, Sanjeev Kumar K.M	MBA	International Journal of Recent Technology and Engineering	2020	2277-3878
An Empirical Study on Internet Banking among Selected SBI customers	Dr. P Sudarkodi	MBA	International Journal of Business Management and Information Technology	2020	2321-8703
Women Entrepreneurship in India: A study on challenges and opportunities	Mahabub Basha S	<u>B.com</u>	Wesleyan Journal of Research	2021	0975-1386

A Study on Human Resources Accounting in India	Mahabub Basha S	<u>B.com</u>	Kala Sarovar	2021	0975-4520
Cointegration and Casual relationship between Pharmaceutical sector and Nifty- An Empirical Study	Mahabub Basha S	<u>B.com</u>	Palarch's Journal of Archeology of Egypt	2020	1567-214X
An Empirical study of Relationship between Pharma Industry and Indian Capital Market	Mahabub Basha S	<u>B.com</u>	SRDC- Vidhyanidhi CMS, Jain Deemed to be University	2021	-
Determinants of Dividend Policy of Bank - Evidence from India	RV Naveenan	MBA	Empirical Economics Letter	2021	1681 8997
Corporate Social Responsibility of Canara Bank- A systemetic status Review	RV Naveenan	MBA	International Journal of Business Information Systems	2021	-
Investment Decision in Merged Companies and Forecasting Price Movements using Technical Indicators with selected Equity stock in Indian Stock market	RV Naveenan	MBA	Journal of critical Reviews	2020	2394-5125
Influence of Social Media marketing on Buying Behaviour of Millenial towards Smart Phones in Bangalore City	Jagdeesh Babu MK	MBA	Palarch's Journal of Archeology of Egypt	2020	1567-214X

Influence of Social Media marketing on Buying Behaviour of Millenial towards Smart Phones in Bangalore City	Prof Mahabub Basha	Bcom	Palarch's Journal of Archeology of Egypt	2020	1567-214X
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PLACEMENT REPORT

Initiative:

The IQAC Cell of KIMS's college is Initiated to provide best possible Placement and Internship opportunities for its students seeking professional growth. In this academic year, we conducted numerous sessions to groom the students into enhanced and confident personalities and help them achieve highest standards of progression as they graduate into successful beings.

Outcome:

Companies Visited: Deloitte, EY, Goldman Sachs, ICICI, Natwest Group, Adobe, L&T, Cognizant, WIPRO, Zee Media, MRF, and many more.

New companies like Vistasoft, Adobe, ZS Associates, Stradegi Solutions, Athena Healthcare, Power of N Techstudio, Payoda Technologies, Syngene recruited our students

During this academic year 2020-2021, 35 Companies visited our campus for campus recruitment. 423 students were selected for various roles in different organizations. Out of the 223 students, highest count of 126 students was from the Commerce streams, second highest of 97 students was from the Science streams.

The highest salary package of Rs.7,97,187/- (Seven Lakhs ninety-seven thousand one hundred and eighty seven) per annum is being offered by Adobe. The average salary offered for this academic year is Rs. 5,25,000/- (Five lakhs Twenty-Five Thousand) per annum. The First Company to recruit our students was Deloitte USI.

Higher packages were offered by the following companies.

Adobe India – INR 21.97 LPA
 IQVIA – INR 8 LPA
 ARCESIUM – INR 6.7 LPA
 ICICI Bank – INR 6.54 LPA
 TresVista – INR 6.1 LPA
 BYJUs – INR 6 LPA
 Deloitte USI – INR 5.95 LPA
 Goldman Sachs – INR 5.2 LPA

Installation of Projectors in Classrooms

Initiative

IQAC proposed for the installation of projectors in classrooms in order to make classrooms more ICT friendly

Outcome

In order to make classrooms more ICT-friendly, projectors were put in all of them. It substantially facilitated learning and made lessons enjoyable for the pupils.

Encouraging faculty members to clear NET/KSET

Initiatives

IQAC proposed taking steps to increase the number of faculty members who have passed the NET and KSET exams.

Outcome:

In order to encourage faculty members to pass competitive exams such as NET/KSET, it was determined that faculty members would receive in-house training for NET Paper I.

Introduction of new clubs and associations

Initiative:

More clubs and associations should be established to provide students with more options and expertise in their areas of interest.

Outcome:

The academic year 2020-21 saw the introduction of new clubs like IT Club, Yoga Club, Dance Club, Public Speaking Club, and Debate Club.


DIRECTOR
KOSHY'S INSTITUTE OF MANAGEMENT STUDIES
31/1, Kadusonnappanahalli,
Kannur Po, Hennur-Bagalur Road,
Bangalore-562 149